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Attorneys for Plaintiffs Jeff Pokorny and Larry Blenn

**UNITED STATES DISTRICT COURT  
 NORTHERN DISTRICT OF CALIFORNIA  
 SAN FRANCISCO DIVISION**

Jeff Pokorny and Larry Blenn  
 on behalf of themselves and those similarly  
 situated,

Plaintiffs,

v.

Quixtar, Inc., et al,

Defendants.

**CASE NO. C 07-0201 SC**

**DECLARATION OF SIGRID S.  
 MCCAWLEY IN SUPPORT OF  
 PLAINTIFFS' OPPOSITIONS TO (1)  
 QUIXTAR'S MOTION TO DISMISS OR  
 STAY AND COMPEL COMPLIANCE  
 WITH DISPUTE RESOLUTION  
 AGREEMENT; (2) BRITT  
 DEFENDANTS' MOTION TO DISMISS  
 AND COMPEL COMPLIANCE WITH  
 DISPUTE RESOLUTION AGREEMENT  
 AND JOINDER IN DEFENDANT  
 QUIXTAR, INC.'S MOTION RE: SAME;  
 AND (3) DEFENDANTS JAMES AND  
 GEORGIA PURYEAR AND WORLD  
 WIDE GROUP, LLC'S MOTION IN  
 SUPPORT OF JOINDER IN  
 QUIXTAR, INC.'S AND BRITT'S  
 MOTION TO DISMISS OR STAY  
 LITIGATION AND COMPEL  
 COMPLIANCE WITH DISPUTE  
 RESOLUTION AGREEMENT**

**CLASS ACTION**

Date: April 27, 2007

Time: 10:00 a.m.

Room: 1, 17th Floor

Judge: Honorable Samuel Conti

BOIES, SCHILLER & FLEXNER LLP  
 OAKLAND, CALIFORNIA

Additional counsel:

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BOIES, SCHILLER & FLEXNER LLP  
 OAKLAND, CALIFORNIA

1 I, Sigrid S. McCawley, declare as follows:

2 1. I am a partner with the law firm of Boies, Schiller & Flexner LLP, which  
3 represents Plaintiffs Jeff Pokorny and Larry Blenn (collectively "Plaintiffs") in this matter.

4 2. This declaration is provided in support of Plaintiffs' Oppositions to: (1)  
5 Quixtar's Motion to Dismiss or Stay and Compel Compliance with Dispute Resolution  
6 Agreement; (2) Britt Defendants' Motion To Dismiss And Compel Compliance With Dispute  
7 Resolution Agreement and Joinder In Defendant Quixtar, Inc.'s Motion Re: Same; and (3)  
8 Defendants James And Georgia Puryear And World Wide Group, Llc's Motion In Support Of  
9 Joinder In Quixtar, Inc.'s and Britt's Motion To Dismiss Or Stay Litigation and Compel  
10 Compliance With Dispute Resolution Agreement.

11 3. Attached hereto as Exhibit A is a true and correct copy of a flyer titled "The 300  
12 PV Home" dated November 21, 2003, provided to Boies, Schiller & Flexner LLP by named  
13 Plaintiffs Jeff Pokorny and Larry Blenn.

14 4. Attached hereto as Exhibit B is a true and correct copy of a Power Point  
15 Presentation dated April 1, 2006, provided to Boies, Schiller & Flexner LLP by named  
16 Plaintiff Jeff Pokorny.

17 5. Attached hereto as Exhibit C is a true and correct copy of a magazine article  
18 titled "Four Signs Of Business Health," *Achieve Magazine*, dated May/June 2006 provided to  
19 Boies, Schiller & Flexner LLP by named Plaintiff Jeff Pokorny.

20 6. Attached hereto as Exhibit D is a true and correct copy of Quixtar's "Kick  
21 Start! It's Got Legs!" Promotion Flyer dated 2004 provided to Boies, Schiller & Flexner LLP  
22 by named Plaintiff Jeff Pokorny.

23 7. Attached hereto as Exhibit E is a true and correct copy of Quixtar's "Direct  
24 Approach" Script provided to Boies, Schiller & Flexner LLP by named Plaintiff Jeff Pokorny.  
25  
26  
27  
28

8. Attached hereto as Exhibit F is a true and correct copy of a magazine article titled "Ron & Georgia Lee Puryear of World Wide Dream Builders," *Achieve Magazine* dated January/February 2001 provided to BSF by named Plaintiff Jeff Pokorny.

9. Attached hereto as Exhibit G is a true and correct copy of JAMS Class Action Procedures dated February 2005, downloaded by Boies, Schiller & Flexner LLP from the internet at [http://www.jamsadr.com/rules/class\\_action.asp](http://www.jamsadr.com/rules/class_action.asp).

I declare under penalty of perjury that the foregoing statements are true and correct to the best of my knowledge.

Dated: April 6, 2007

s/ Sigrid S. McCawley  
 Sigrid S. McCawley (admitted *pro hac vice*)  
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